

Bull Market Online Investors/Level II Traders

Opt-in E-mail Addresses and mailing addresses

281,515 Opt-in E-mail addresses 110/M
 206,346 Postal addresses 90/M
 59,102 Postal Quarterly Hotline 105/M

UPDATED:
 April 12, 2012

Names thru March 2012

DESCRIPTION:

These are serious and experienced Active Investors and Traders with investment capital. This file reaches US based investors requesting financial opportunity information, who are highly responsive to many investment offers. This 100% opt-in e-mail file contains Online and traditional Investors, Level II Investors, Online Trading System users, Investor relations personnel and Day Traders. These sophisticated investors and subscribers have an average net worth of 425K.

MINIMUM TEST:
 25,000 (E-Mail) 5,000 (Postal)

FORMAT: (Postal records)
 E-Mail: 30/L
 FTP: 30/L
 CD-ROM: 30/L

These investors have the luxury of aggressively pursuing any and all solid investment opportunities. News, analysis, research, editorial content, etc. – these investors actively pursue information to help them make informed and calculated decisions. They are devoted to growing their portfolios and have the buying power to make their own investment decisions, and the disposable income to be excellent candidates for a myriad of offers. This uniquely segmented file is built through several proprietary active subscribers and Investment web sites.

SELECTS: (E-Mail/Postal)
 Geography: 5/M
 Income: 20/M
 Net Worth: 20/M
 Day Traders: 10/M
 Online Trading
 System user: 10/M
 Run Charges: 10/M

PROFILE:

- Average Net Worth: 425K+; can select up to \$1MM+
- Primarily male audience, average age 35 to 55
- 68% have Bachelor's Degree or higher
- Over 90% subscribe to online or print financial publications

Contact:
 Suzanne Jolley
 Tel: 913-390-0330
 Fax: 913-393-1190
 E-Mail: Suzanne@
 AffinityMarketingLists.com

This powerful audience has proven to be extremely receptive to a variety of consumer and business products, and have all consented to receive third party offers. They are an ideal target audience for advertisers of any and all Investment and Financial offers, credit card, upscale/luxury products, computer/software offers, travel offers, publications, and so much more.

This E-Mail list is fully compliant with the "Can Spam Act of 2003", and will be processed through a premium Hygiene Protocol Platform directly after payment, and immediately before the transmission.

All e-mail addresses are 100% Opt-in. These opt-in subscribers have consented to receive third party offers. All data is run through a 14 point spam filter program to ensure the highest deliverability, with a 95% guarantee.

Included with every E-Mail transmission: E-Mail message, testing, programming of hot link, various click through tracking reports, campaign summary report.

PRE-PAYMENT REQUIRED FOR NEW MAILERS ON FIRST ORDER.
 20% COMMISSION TO RECOGNIZED BROKERS.
 ALL CANCELLED ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE , AND ANY POSTAL ORDERS CANCELLED AFTER MAIL DATE REQUIRE FULL



12844 Noland Street · Overland Park, KS 66213
 Tel (913) 390-0330 · Fax (913) 393-1190
www.AffinityMarketingLists.com