

# Investcom.com Online Investors

*Opt-in E-mail Addresses and mailing addresses*

191,806 Opt-in E-mail addresses 125/M  
152,379 Postal addresses 110/M  
39,320 Postal Quarterly Hotline Addresses 120/M

## **NOW OFFERING E-MAIL AND POSTAL COMBINATION:**

E-Mail addresses AND Postal together: 175/M  
Quarterly Hotline E-Mail/Postal combo: 195/M  
Includes: E-Mail broadcast & all reporting, separate NCOA'd Postal file e-mailed for one-time use.

## **DESCRIPTION:**

Investcom subscribers are active online traders and high net worth investors who are hungry for information and data that will help them continue to build their wealth. Indicators from the US as well as Canadian Stock Markets give these subscribers some unique links not always seen on US only web sites. Investcom subscribers scour a multitude of resources for obtaining up to the minute research and information in all areas of investing.

The marketplace offers valuable research reports, earnings, and forums with expert commentary and information on equities, options, forex, futures and commodities.

These Level II active online investors rely on timely tips, news, analysis, research, editorial content, etc. to make informed and calculated decisions. They are devoted to growing their portfolios and have the buying power to make investment decisions.

## **PROFILE:**

- Average Income: \$125K+; can select up to \$200K
- 96% make online purchases with a credit card
- 82% travel 3 or more times per year.
- 71% have at least a Bachelor's degree

This is a highly sought after and responsive audience that is proven to be interested and responsive to Investment offers, Financial offers and publications, Online subscriptions, Credit Card offers, Upscale offers, Travel offers and much more.

All e-mail addresses are 100% Opt-in. These opt-in subscribers have consented to receive third party offers. All data is run through a 14 point spam filter program to ensure the highest deliverability, with a 95% guarantee. Included with every E-Mail transmission: E-Mail message, testing, programming of hot link, various click through tracking reports, campaign summary report.

## **UPDATED:**

April 12, 2012

Names thru March 2012

## **MINIMUM TEST:**

25,000 (E-Mail) 5,000 (Postal)

## **FORMAT (Postal records):**

E-Mail: 30/L  
FTP: 30/L  
CD-ROM: 30/L

## **SELECTS (EMail/Postal):**

Geography: 5/M  
Income: 20/M  
Net Worth: 20/M  
Run Charges: 10/M

## **CONTACT:**

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E-Mail: Suzanne @  
AffinityMarketingLists.com

This E-Mail list is fully compliant with the "Can Spam Act of 2003", and will be processed through a premium Hygiene Protocol Platform directly after payment, and immediately before the transmission.

PRE-PAYMENT REQUIRED FOR NEW MAILERS ON FIRST ORDER.  
20% COMMISSION TO RECOGNIZED BROKERS.

ALL CANCELLED ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE, AND ANY POSTAL ORDERS CANCELLED AFTER MAIL DATE REQUIRE FULL PAYMENT.



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