

Money.net High Net Worth Investors

Opt-in E-mail Addresses and mailing addresses

170,417 Opt-in E-mail addresses 125/M
 142,806 Postal addresses 110/M
 36,551 Postal Quarterly Hotline 120/M

NOW OFFERING E-MAIL AND POSTAL COMBINATION:

E-Mail address and Postal combo: \$175/M
 Quarterly Hotline E-Mail/Postal Combo: \$195/M
 Includes: E-Mail broadcast & all reporting, separate NCOA'd Postal file e-mailed for one-time use.

DESCRIPTION:

Money.net is a leading provider of streaming real-time market data. The marketplace portal offers subscriptions to many of the services that experienced and sophisticated Level II traders rely upon to optimize their trading and investment strategies. Some subscriptions offered: Money.net Screamer, is a fully comprehensive, advanced streaming stock quote system. The NEW MarketScreen, an advanced business intelligence platform of advanced stock screening, interactive data and analytical tools along with a powerful interface for comprehensive research & analysis. NASDAQ TotalView data product; a powerful tool for making better-informed trading decisions, and much more. Subscribers to these valuable and unique services, programs and applications are dependent on quick and 'hot' information and they aggressively search for tools, tips and trends to help them make the best possible decisions in the time they need it.

PROFILE:

- Average Income: \$140K+; can select up to \$200K
- 94% make online purchases with a credit card
- 89% travel 3 or more times per year

This prime audience has proven to be responsive to many offers for Investments, Financial offers and publications, Consumer and Business products, Computer/Software, Online subscriptions, Credit Card offers, Upscale/Luxury products and much more.

All e-mail addresses are 100% Opt-in. These opt-in subscribers have consented to receive third party offers. All data is run through a 14 point spam filter program to ensure the highest deliverability, with a 95% guarantee. Included with every E-Mail transmission: E-Mail message, testing, programming of hot link, various click through tracking reports, campaign summary report. Each marketing message includes a clear unsubscribe option.

UPDATED:
 April 12, 2012

Names thru March 2012

MINIMUM TEST:
 25,000 (E-Mail) 5,000 (Postal)

FORMAT:

E-Mail: 30/L
 FTP: 30/L
 CD-ROM: 30/L

SELECTS:

Geography: 5/M
 Income: 20/M
 Net Worth: 20/M
 Run Charges: 10/M

Contact:

Suzanne Jolley
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 E-Mail: Suzanne@
 AffinityMarketingLists.com

This E-Mail list is fully compliant with the "Can Spam Act of 2003", and will be processed through a premium Hygiene Protocol Platform directly after payment, and immediately before the transmission.

PRE-PAYMENT REQUIRED FOR NEW MAILERS ON FIRST ORDER.
 20% COMMISSION TO RECOGNIZED BROKERS.
 ALL CANCELLED ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE, AND ANY POSTAL ORDERS CANCELLED AFTER MAIL DATE REQUIRE FULL PAYMENT.



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