

Prosperity Unlimited

Opportunity Seekers

259,128 12 Month Business Opportunists \$90/M
87,468 Quarterly Hotline \$100/M
28,603 March 2012 Hotline \$100/M

These bright money-motivated entrepreneurs are tired of working for someone else and are looking at a variety of alternative ways to make money.

Many of these responders are eager to find just the right opportunity and are interested in learning about many of the different options available.

These individuals want to become business owners. When they find the right opportunity, their goal is to quit their full time jobs to work for themselves. This file also includes stay at home women with children who are looking for supplementary income.

These responders come from a variety of sources; they attend seminars, respond to direct mail, magazine inserts, card packs and space ads in magazines. All have taken a course of action leading to ways of making money.

They have spent money on trying different MLM opportunity offers, subscribe to opportunity magazines, buy books and manuals on how to start their own business.

Who should use this list:

All direct mail business opportunity offers, credit card and insurance offers, continuing education, seminars, software, self improvement books and publications, travel, office products, financial and investment offers.

List information contact:

Suzanne Jolley

E-Mail: Suzanne@AffinityMarketingLists.com

Tel: (913) 390-0330 · Fax: (913) 393-1190

Updated: April 12, 2012

Names thru: March 2012

Source:

Direct Mail, Card Decks,
Space Ads, Inserts

Selects:

State, SCF, Zip \$5/M
Gender \$5/M
Run Charges \$10/M

Addressing:

Mag Tape \$30/L
Diskette \$30/L
E-Mail \$30/L
P/S Labels \$10/M

Unit of Sale:

\$15.00 - \$399.00

5,000 name order minimum .

Sample mailing piece required. Rentals are for one-time use only; re-use must be submitted prior to mailing.

20% commission to recognized brokers.



12844 Noland Street · Overland Park, KS 66213

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www.AffinityMarketingLists.com